



PRICING INFORMATION

Full Conference (**Best Value!**)

\$290.00*

Wednesday: Pre-conference reception and dinner at the Markling residence

Thursday: Lunch, Reception and Dinner, afternoon sessions and Southwest Region Annual Meeting

Friday: Breakfast, Lunch, Dinner, Trade show and all education sessions (including Product Rep Academy)

Saturday: Breakfast

(Not included: Goff outing on Wednesday. Please register for golf separately if you would like to participate in the golf outing)

Full Conference (Sponsors valued at \$600+)

\$230.00*

Discounted full-conference registration exclusively for sponsors valued at over \$600.00

Education Day Only (**Friday, April 19, 2024**)

Friday: Breakfast, Lunch, Trade show and all education sessions

Professional

\$100.00*

Emerging Professional

\$50.00*

Student (registration required)

Free

Add Meals (for guests)

The following meals are included with the full registration, please add meals as needed for companions/guests:

- **Thursday Lunch** **\$30.00***
- **Thursday Reception/Dinner** **\$75.00***
- **Friday Lunch** **\$40.00***
- **Friday Dinner** **\$50.00***

***All prices include transaction and service fees**